

ORDER



Orders
Order / Rev: 62280
Alt Order #: 09818360
Product Desc: SODERBERGSACHS/SMITH
Estimate: 585
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Florida Democratic Party
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	40	\$12,670.00	\$10,769.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	40	\$12,670.00	\$10,769.50	0.00
Totals	40	\$12,670.00	\$10,769.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	21%	\$12,670.00
Market	100%	\$60,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	4%	\$2,413.33
WCWJ	0%	\$0.00
WJXT	38%	\$22,926.67
WJXX	7%	\$4,223.33
WTLV	30%	\$18,100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WTEV	10/30/12	11/05/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$70.00	P-2	0.00	NM	2	\$140.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			2			\$70.00		0.00			
N 3	WTEV	11/06/12	11/06/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----			1			\$70.00		0.00			

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N 3	WTEV	11/06/12	11/06/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
EARLY SHOW															
N 4	WTEV	10/30/12	11/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			3		\$80.00		0.00				
N 5	WTEV	10/30/12	11/05/12	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$90.00	P-2	0.00	NM	2	\$180.00
RICKI LAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			2		\$90.00		0.00				
N 6	WTEV	10/30/12	11/05/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	11111--	:30	5	\$460.00	P-2	0.00	NM	5	\$2,300.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	11111--			5		\$460.00		0.00				
N 7	WTEV	10/30/12	11/05/12	Soap Rotator Soap Rotator	CM	12:30 PM-2:00 PM	111122--	:30	7	\$500.00	P-2	0.00	NM	7	\$3,500.00
SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	11122--			7		\$500.00		0.00				
N 8	WTEV	10/30/12	11/05/12	The Talk The Talk	CM	2:00 PM-3:00 PM	MTWTF--	:30	3	\$340.00	P-2	0.00	NM	3	\$1,020.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			3		\$340.00		0.00				
N 9	WTEV	10/30/12	11/05/12	Let's Make a Deal Let's Make a Deal	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			2		\$350.00		0.00				
N 10	WTEV	10/30/12	11/05/12	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
JUDGE JOE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			3		\$200.00		0.00				
N 11	WTEV	10/30/12	11/05/12	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$280.00	P-2	0.00	NM	3	\$840.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			3		\$280.00		0.00				
N 14	WTEV	10/30/12	11/02/12	M-F 7p M-F 7p	CM	7:00 PM-7:30 PM	-1111--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	-1111--			4		\$400.00		0.00				
N 15	WTEV	10/30/12	11/05/12	M-F 730p M-F 730p	CM	7:30 PM-8:00 PM	MTWTF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
TWO & A HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			2		\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WTEV	10/30/12-11/05/12		M-F 730p			7:30 PM-8:00 PM		MTWThF----	:30	(\$500.00)	0.00	NM		
See MG 15.3															
[Program Change -No Return]															
3	WTEV	10/30/12-11/02/12		M-F 730p			7:30 PM-8:00 PM		-TWThF----	:30	\$500.00	0.00	NM		
Ⓜ MG for 15.2 11/05															
[Back in Time Period]															
N 16	WTEV	10/30/12	11/05/12		CM	11:35 PM-12:34 AM	MTWTF--	:30	3	\$160.00	P-2	0.00	NM	3	\$480.00

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				Letterman											
				Letterman											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/12		10/30/12	11/05/12	MTWTF--	3		\$160.00		0.00						
													Totals	40	\$12,670.00